



## **ABOUT THE COMPANY**

Aashi Nelsa Events Private Limited, to be leaders in the complete B2B spectrum of its operation. With the experience gained over the decade in the field of trade exhibitions, conferences, brand building, promotions, introduction of products and services, delivering customized cost effective and long term solutions to our clients and in the process setting new benchmarks of excellence.

Aashi nelsa events pvt ltd now enters the field of signages, retail interiors, sports facility managements, scaffolding & material management a parts from exhibitions which has been the forte over these years. Aashi Nelsa Events has always livened as a niche exhibition support company helping its client transform their communication into a visual delight through its renowned systems architecture and neat execution standards.

With an efficient team of 50+ people, Aashi Nelsa Events connect over 600 businesses from the supply side,

our employees come in many shapes and forms, but they all have one thing in common "ambition" Aashi Nelsa events pvt ltd is a premier event management company with its interest in event planning, product launches, corporate functions, experimental marketing and private functions. We at Aashi Nelsa events private limited undertake events of any scale and carry them out right from conceptualization to its successful completion. With the experience of managing various events over the years, Aashi Nelsa events pvt ltd has maintained its level of consistency in delivering the best services for its customers.

#### **MISSION**

Provide creative services that allow our clients to enjoy memorable experiences, maintain growth with collaboration and the effort of all the members of the team and with the support of our clients.

# **VISION**

To be the leading event management company of developing professional, creative, entertaining and innovative events standards and to be the premiere choice for event services in the region.

# Why Aashi Nelsa Events Private Limited

With great work comes great responsibility – The team at Aashi Nesa Events believes in this adage and we put in optimum resources , latest technology , best of experience and personalized services to efficiently organize our client events and to ensure that we add value to the original outcome of the event. We focus on not just organizing a gathering , rather , we endeavour to create a successful convergence of people to achieve a result that not only meets all the expectations of the client, but surpasses them, with a wide ranging experience, our team understand the time constraints complexities, needs and goal of our client events.





## **SERVICE SPECTRUM**

**Entertainments Events** – Concerts, Fashion Show, Celebrity / Artist Managements, College Events, Competitions, Theme Party.

Corporate Events – Conference, Seminars & Workshop, Media & Press meets, Product Launch Events, Fairs, Tradeshows & Exhibition, Dealer – Distributor meets, Survey.

**Social Events** – Wedding Planning, Birthday Parties, Private Parties, Cutural Events, Anniversary Celebrations, Get Together Parties, Ring Ceremony, Sports Events.

Exhibitors Profile – Automobiles , Banking & Finance, Builders & Developers, Kids Collections, Computers , Mobile Phones, Landscaping, Food Items, Institutes, Tourism, Home Decor & Handicraft, Corporate gifts , Houseware & Home Furnishings, Electronics Appliances & Gadgets, Office Supplies & Stationery, fmcg, apparels & accessories, furnitures, cosmetics, footwear, consumer durables, and many more products.

## Why Exhibit?

- Face to face meetings with serious buyers and consumers.
- Expand business contact through corporate networking .
- Conduct product testing & accumulate feedback through buyers opinion.
- High footfall of visitors from various sectors.
- Showcase your company's creative ideas.
- Perform market research on trends, special requirements & opportunists.

## **ADVERTISING AND PROMOTIONS**



#### **Direct Marketing**

- Personal Invitations & Special Invites to leading Govt. & Private companies.
- Mailers
- Brochures and Flyers
- Email blasts
- SMS Campaigns



# **Print Media Endorsements**

- Trade Journals
- Newspaper Ads

## **Hoarding Publicity**



- Public Utilities
- Over road Signage/
- Kiosks & Banners
- Hoardings



#### **Electronics Broadcast**

- Television Coverage
- Radio announcements
- Internet



# PHOTOGRAPHS OF CONFERENCE & CORPORATE FUNCTIONS CONCERTS



# TRADE FAIR & EXHIBITIONS WEDDINGS & CEREMONY

"OUR EQUIPMENTS"



LED SCREENS WITH DAY AND NIGHT







**SOUND SYSTEM** 







### **NEWSPAPER COVERAGES**



कनफेडरेशन ऑफ इंडिया ट्रेडर्स की ओर से बुधवार को गोपाल मैदान में 12 दिवसीय टाटानगर इंडिया इंटरनेशनल ट्रेड ाद्रक्साय टाटानगर डाड्या इटरनशाल टूड फेयर-2019 का शुभारंभ किया गया। मुख्य अतिथि मंत्री सरयू राग, आदित्यपुर स्मॉल इंडस्ट्रीज एसोसिएशन के अध्यक्ष इंदर अग्रवाल एवं सीआरपीएफ के कमांडेंट सुभाष शर्मा ने संयुक्त रूप से

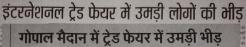


ग्रेपाल मैदान में टाटानगर इंडिया टरनेशनल ट्रेड फेयर 2019 का शुभारम्भ





इंडिया इंटरनेशनल ट्रेड फेयर का उद्घाटन विडिंग एक्सपो की विवरणिका का लोकार्पण



गोपाल मैदान में आयोजित टाटानगर इंडिया



टाटानगर इंडिया इंटरनेशनल ट्रेड फेयर में उमड़ रही है भीड आयोजन > दुल्हन एवं दुल्हें के परिवार के सदस्यों और पार्टी प्लानर्स के लिए



City to host East India's Wedding Expo from Dec 20





ईस्ट इंडीज वेडिंग एक्सपो 20 दिसंबर से आमबागान में लगेगा

गोपाल मैदान में टाटानगर इंडिया इंटरनेशनल ट्रेड फेयर २०१९ शुरू

राष्ट्रीय आर्ट एंड क्रापट एक्सपो का शुमारंभ



दस दिवसीय इंटरनेशनल ट्रेड फेयर शुरू

गोपाल मैदान में टाटानगर इंडिया इंटरनेशनल ट्रेड फेयर शुरु मंत्री सरयू राय, एसिया

सेल निश्चित ही जममेदपुर एवं इसके आम

होम एप्लायंसेज, होम डेकॉर, वैंकिंग एंड फड़नेंस, इंटोरियमं, हेंडीकाफ्ट एंड हैंडलुम, इत्यादि के स्टॉल लगे हैं. साथ ही इसमें अफ्गानिस्तान, धाईलैंड, बांग्लादेश, नेपाल

के अध्यक्ष इन्दर टेड फेयर में लगे 350 स्टॉल











रन करते मंत्री सरवृ राव व अन्य

नींध, अरविन्द सिंह, राजेश सिंह, लिप्पू ामां, राज सिंह, अमित खंडेलवाल, रमांश ाज भारगंव एवं पर्रामन्द्र शर्मा,

हता जिला अध्यक्ष श्रीमती नौक सिंह लीडीह मंडल अध्यक्ष अमरेन्द्र पासवान, हामंत्री पवन राय. ओबीसी मोची अध्यक्ष प्रमेन्द्र कुमार, युवा मोर्चा अध्यक्ष राकेश सह लोगी सहित कई जाने माने लोग इपस्थित थे



## **KEY CLIENTS & PARTNER**











































































































































TATA MOTORS HONDA Count on us









































# -Mass Media Creative-

**Publishing and Printing** Creative, Design and Branding Copy Writing, Editing and Translation Packaging and Production Web Design and Social Media.

# -Posettes Services-

Photo shoots Videography Promotions and activations

# -Industrial Services-

Manpower Supply Scaffolding work Material Management Interior Design

# -Categories-

Cat Walk Models Class A Models Male Models Actors/ Actresses **Promoters** Hostesses **Registration Staff** 

